

**Motivational Speaker and Author, Louise Hicks, is *AIMED 2 Purpose*
With A Message Which Inspires ‘Faith against All Odds.’**

DALLAS, TX, May 17, 2011---In *A Hill to Climb*, author Louise Hicks provides a heart wrenching biography of how her son, Davy, was diagnosed with cancer at the age of fourteen and the depression that drove him to a twelve-year battle with drug addiction.

The writer, who earned a bachelor’s degree from California State University, Long Beach began journaling her son’s horrific tale in August 1995. She shares Davy’s bitter pilgrimage from a young boy with cancer to a man struggling to overcome depression and drug addiction.

The book gives a glimpse into the heart of a mother fighting to restore her child. She delivers a powerful testimony of how she chose to stand on the Word of God, in spite of her son’s reality. “I hope our story will inspire...not only the victims of cancer, depression and drug addiction but also the families whose pain can be just as devastating,” says the mother of three.

The author also serves as the CEO and Founder of L. Hicks Consulting Services. In 2010, she launched a nationwide community outreach campaign called *AIMED 2 Purpose*. The Acronym AIMED represents Aspiration Inspiration Motivation Edification Determination. The program teaches fundamental principles, which encourages participants to stay focused on their life aspirations and goals.

Whether it is a seminar, workshop and/or retreat, Louise travels the country to share her message of empowerment and ‘faith against all odds.’ In between juggling her busy schedule, she is currently working on her next two books entitled *AIMED 2 Purpose* (Self-Help) and *First Lady of His Heart* (Fiction). Both projects are schedule for release by the end of 2012.

For more information on L. Hicks Consulting Services and/or the book, log on www.aimed2purpose.com.

To schedule Ms. Hicks as a Guest Speaker for your next Commencement program, Career Expo, workshop, seminar, women’s conference or retreat, contact her publicist, Ms Tasha White of Divinely You PR Consulting Firm at either tasha.white@divinely-you.com, or 214.663.4919.

For more information:

For a professional inquiry or to schedule a speaking engagement,
Contact: tasha.white@divinely-you.com
Phone: 214/663-4919

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